

# GOKUL S KAIMAL

UX Designer | AI Products | Enterprise SaaS | Workflow Systems

+91-6238933002 | [gokulskmadom@gmail.com](mailto:gokulskmadom@gmail.com) | <https://gokulux.framer.website/> | [linkedin.com/in/gokul-s-kaimal/](https://www.linkedin.com/in/gokul-s-kaimal/)

## PROFILE

UX Designer specialising in AI-powered and enterprise platforms, with experience designing B2B HR systems, biometric authentication products, CRM/ERP tools, banking applications, and mental wellness platforms. Skilled in simplifying complex workflows into intuitive digital experiences across SaaS, fintech, healthcare, and workforce management domains.

## KEY IMPACTS

- Designed UX for **10+ AI-powered and enterprise products** across healthcare, fintech, HR, education, and wellness domains
- Worked on CRM, ERP, biometric authentication, banking, and AI-driven workforce management platforms.
- Designed scalable web, mobile, and SaaS experiences for both B2B and consumer products.
- Reduced operational task time by **45%** through workflow and usability improvements.

## EXPERIENCE

Designcapital Global

*Bhubaneswar, India*

**UX Designer**

Jan 2025 – Present

- Designed UX solutions for 4+ products including mental wellness, AI learning, BP monitoring, and enterprise banking platforms.
- Built user flows, dashboards, mobile experiences, and scalable design systems to simplify complex healthcare, education, and fintech workflows.
- Improved usability and engagement across enterprise and consumer-facing products by simplifying complex workflows, enabling faster task completion and more intuitive user journeys.

Web2Success

*Remote, India*

**UX Designer**

Jan 2025 – Aug 2025

- Worked on XInterview, an AI-powered B2B HR interview platform designed to automate candidate screening and enterprise recruitment workflows.
- Designed recruiter dashboards, interview flows, and candidate experiences across multi-step hiring systems, reducing workflow friction and improving hiring process efficiency.
- Built scalable interaction patterns and structured UX systems that streamlined recruiter operations and improved platform usability for both candidates and hiring teams.

Mukham App

*Hyderabad, India*

**UX Designer**

Jul 2024 – Dec 2024

- Designed AI and ML-powered authentication and workforce management solutions, including face and thumb authentication systems, password vaults, hardware authenticators, and employee management platforms.
- Simplified complex security and attendance workflows into intuitive enterprise experiences, improving accessibility and feature discoverability for daily users.
- Improved workflow efficiency and reduced navigation complexity through user-centered interaction design and streamlined enterprise experiences.

Cendrol Constructions Pvt.ltd

*Bangalore, India*

**UI/UX Designer Intern**

Jan 2024 – Jun 2024

- Worked on CRM systems, ERP platforms, mobile applications, websites, and AI-integrated attendance management systems used across 50+ construction sites.
- Redesigned reimbursement, attendance, and approval workflows to simplify operations for field teams, managers, and administrators.
- Reduced operational task time by 45% and increased actionable user insights by 60% through workflow optimisation, automation-focused UX improvements, and usability enhancements.

Mahalekshmi Silks

*Kerala, India*

**Creative Designer | Digital Media**

Jan 2023 – Dec 2023

- Created promotional videos, social media creatives, and campaign assets for fashion and retail marketing initiatives across multiple digital campaigns.
- Managed end-to-end production for reels, advertisements, and branded content, ensuring consistent visual communication and timely delivery.
- Improved audience engagement and campaign reach through visually optimized storytelling and social-first content strategies.

## SKILLS

**Product Design:** User Research, UX Strategy, Wireframing, Prototyping, User Flows, Information Architecture, Design Systems, Usability Testing, Accessibility, Interaction Design, User Interface Design.

**Collaboration:** Cross-functional Collaboration, Stakeholder Management, Product Thinking, Startup Execution, Design Critique.

**Technical:** Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Framer, Miro, Google Slides, Hotjar, Maze.

## EDUCATION

Parul University

*Gujarat, India*

**MBA in Advertising and Branding Management**

Aug 2024 – Apr 2026

APJ Abdul Kalam Technological University

*Kerala, India*

**B.Tech in Computer Science and Engineering**

May 2019 – May 2023

## CERTIFICATIONS

- User Experience Design Fundamentals - **IBM**
- UX Design Certification – **DesignBoat Design School**
- Digital Skills: User Experience – **Accenture**
- Consumer Behaviour & Branding – **NPTEL**